

LEADERSHIP RESOURCES

2022 Content Calendar

Your assistance program includes a monthly newsletter featuring topical articles, promotional videos, free webinars and leadership resources to build program awareness and engagement.

JANUARY	FEBRUARY	MARCH
New Year, New Goals	Healthy Relationships	#MarchMindfulness
LEADERSHIP RESOURCES Best Practices in Assistance Program Promotion		
APRIL	MAY	JUNE
Stress Awareness Month	Mental Health Awareness Month	Pride Month
LEADERSHIP RESOURCES	How to Build Mental Health Awareness at Your Organization	
JULY	AUGUST	SEPTEMBER
Minority Mental Health Awareness Month	Back to School Challenges	The Importance of Self Care
LEADERSHIP RESOURCES	Back to School Toolkit: Empowering Working Parents	
OCTOBER	NOVEMBER	DECEMBER
Building Resilience	Holiday Stress	Financial Wellness

Crisis Support: Leading Through Difficult Times